What we do

mappedin

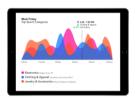## A better way to shop;
The best way to sell

Comprehensive search
Locate by store, brands, products and promotions

Simple navigation
Adaptive and responsive
turn by turn directions

Real-time promotions
Provide real-time, contextually relevant information on sales and events

Intent data that leads to action

Cutting-edge map editor
Make updates instantly with
a simple interface that delivers professional results

Real-time collaboration
Work together from wherever, whenever, from the browser

Secure user accounts
Manage all users and levels
of access with peace of mind

A content management system like no other

Valuable search analytics
Gain a better understanding of what, when and how people shop

Insights that incite
Enhance the customer journey
by personalizing each experience in real-time

See the big picture
Integrates with other data systems to present a more holistic view

Technology for today;
Ready for tomorrow

One connected platform
Deliver 3D wayfinding across mobile, desktop and kiosk

Powerful API
Integrate seamlessly with existing
applications and data, including
latest location technology

Developer friendly
Go to market easily with native SDKs and live developer support