

## CAP SellWise Pro

*"CAP Software has helped us regain control of our sales and inventory. Now we have accurate and up-to-date inventory and no headaches!"*

**Pat – Current SellWise User**

# We put retail POS together.

## Now with Industry Leading Reporting capabilities!

The original retail Point-of-Sale and inventory control software system, CAP set the bar for retail management software way back in 1978. Now, with SellWise Pro, we've raised it again. Improving on what was already a robust and powerful software suite we added a dazzling array of brand new features you can't find elsewhere in one POS system. Retailers get rich features such as clickable reporting grids; faster, more responsive user interfaces; near-instant name searches; more in-depth reporting services; and a fully-integrated calendar for easy employee scheduling.



### CAP POS gives your store the edge.

- *Made to save retailers time and money.*
- *FREE integrated payment processing.*
- *Peace of Mind. CAP POS is secure.*
- *Integrated marketing and loyalty programs.*
- *SellWise Pro is Flexible, to suit your needs.*
- *True enterprise reporting, for retailers small and large.*
- *Versatile and customizable POS interface.*
- *Balance. CAP is simple, yet powerful.*

**For more information go to:**

**[www.capretail.com](http://www.capretail.com)**

**Contact CAP TODAY 800.826.5009**

 **CAP|Software**  
*Refining the Retail experience.*

# SellWise Pro offers these powerful modules:

## **CAP POS**

CAP POS was designed specifically to help retailers take care of their customers by speeding up transaction times, reducing errors, and increasing flexibility. Our simple, easy to understand interface makes training a snap, and the customizable screen layout and color schemes lets you make it your own. But, CAP POS isn't just a pretty face, it has built in features like HotKeys, Multi-Touch POS, stored item images, a big and bright customer facing display, and integrated credit, debit, and gift card processing including EBT, layaway, and work order processing, to help you streamline the complicated parts of your business into one simple interface.

## **SellWise Pro**

SellWise Pro is the powerful engine behind CAP POS, helping you track inventory, customers, and vendors in a simple tool bar. You have instant access to over 100 reports, as well as customizable report outputs, including a standard Excel export. Take advantage of our inventory forecasting tools to save time and effort ordering, while reducing overhead. Leverage deep customer data to generate targeted mail and e-mail campaigns to help generate more business and keep your customers happy. SellWise also includes accounts receivable tracking, custom barcode and label printing and full PA-DSS compliance for ongoing data security. Peace of mind is in the details.

## **CAP QuickBooks Accounting Link**

CAP offers a direct connection to the popular QuickBooks Pro accounting program to help you save time and money managing your business. Gone are the days of double entry and hand keying your sales and cost of goods information into your accounting system. Our direct interface to QuickBooks lets you setup your accounts in CAP and export the information straight into your QuickBooks Pro for fast, easy, and accurate accounting.

## **CAP EasyWeb**

Are you missing out on e-commerce and internet sales? Have you avoided a true integrated shopping cart system for your store due to complexity or cost? Well, CAP has the answer. Our EasyWeb utility allows you to configure your CAP POS to communicate directly with almost any existing shopping cart vendor to pull down web orders for printing, packing, and shipping at the touch of a button. Get your business on the web today with CAP!

***Let CAP POS simplify your life today.***



## **Have more than one store?**

CAP has a robust enterprise management system that allows you to keep track of all your stores, whether you have 5 or 50. Manage inventory, customer purchases, transfers, warehouse inventory, and more using our HQ package. Our trend analysis reporting lets you keep track of all your stores' sales from one location, while comparing specific items, departments, vendors, or even stores to track performance. CAP HQ gives you the tools to be more efficient, more easily.



**TRY SELLWISE PRO FOR FREE TODAY!**

[www.capretail.com](http://www.capretail.com)