**LG SuperSign 2016**

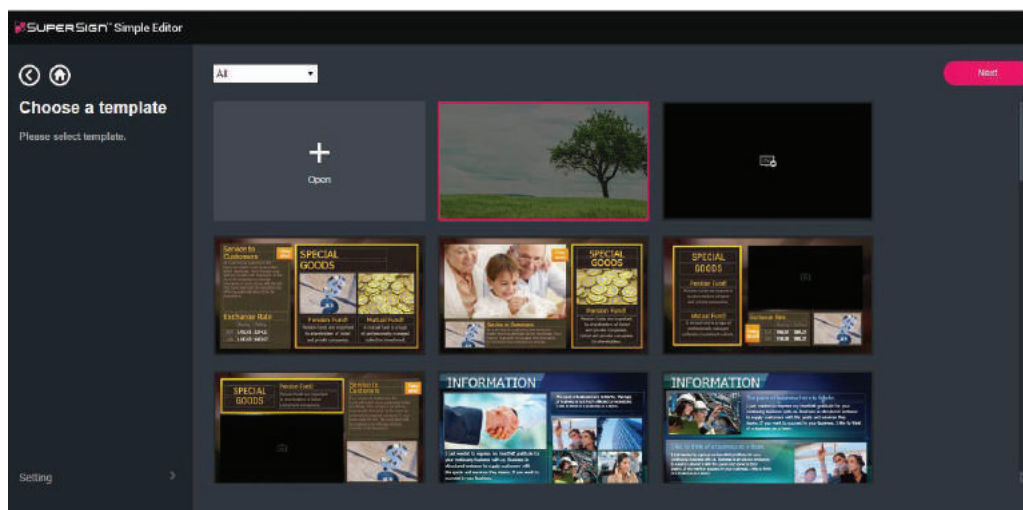# An Amazing Display of **Customization**



LG Business Solutions

www.amazingdisplays.com

## Showcase Unique Messaging in an Impactful New Way

LG SuperSign TV is an affordable all-in-one display solution. Combining high-performance hardware with easy-to-use software, SuperSign is the ideal way to marry custom messages to live TV programming for seamless entertainment and hospitality.
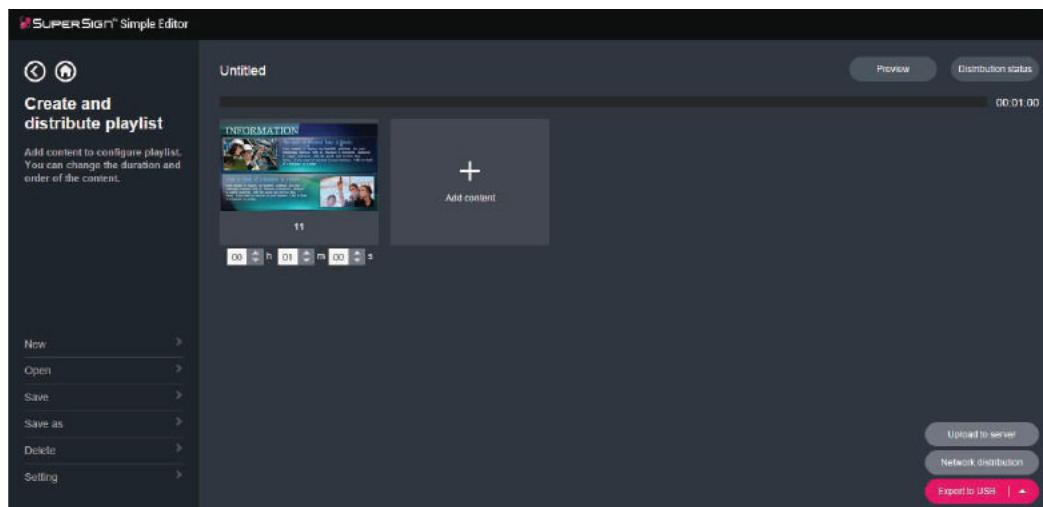


## Fast Content Creation

SuperSign software includes a collection of basic templates to suit a variety of verticals. Select one, then just add unique content—current food and drink promotions, upcoming events, important information—and set the duration of the loop.

Details such as font, background color, accompanying image and the location of the video window can also be customized.

## Simple Distribution

Just save the playlist to a standard USB drive and plug directly into the SuperSign TV, or upload to the company network server.



## World-Class Hardware

An essential part of the complete SuperSign solution is of course the display. Displays that support SuperSign include a built-in TV tuner, RS-232 port and an ample complement of audio/video inputs, making this one of the most versatile commercial-grade televisions available.



## Impressive Performance + Impressive Savings

Whether on one TV or 1,000, SuperSign assures premium presentation while saving you money, because there's no additional hardware or software to buy. SuperSign is the answer for small-to-medium-sized businesses everywhere seeking simple yet eye-catching ways to engage customers.

**For more information, visit amazingdisplays.com**

LG SuperSign 2016

# The Right SuperSign for You

There are three versions of LG SuperSign software:

**SuperSign W Lite** is a web-based content authoring/player solution that allows the connection of up to 50 client displays.

**SuperSign Simple Editor** includes 42 pre-designed, ready-to-use content templates.

**SuperSign C**, for display control via network or RS-232, featuring enhanced auto calibration providing superior color adjustment in as little as 4 minutes per screen.

## SuperSign™ W Lite

| ✓ | Content Creation and Distribution |
|---|---|
| ✓ | Build Your Own Content Templates |
| ✓ | Content Distribution via Network or USB Flash Drive |
| ✓ | Ability to Schedule Content by Day or Time |
| ✓ | External Inputs in Any Position Available |
| ✓ | TV Input Allows For Customizable Content In A Fixed Position |
| ✓ | Urgent Message Capability via Network |
| ✓ | Supports up to 50 Players |
| ✓ | Software is Free |
| ✓ | Variety of TVs and Monitors Available |
| ✓ | Dedicated Support Line : 888-865-3026 |

## SuperSign™ Simple Editor

| ✓ | Content Creation and Distribution |
|---|---|
| ✓ | Select from 42 Content Templates |
| ✓ | Content Distribution via Network or USB Flash Drive |
| ✓ | Ability to Schedule Content by Day or Time |
| ✓ | External Inputs in Any Position Available |
| ✓ | TV Input Allows for Customizable Content in a Fixed Position |
|  | Urgent Message Capability via Network |
| ✓ | Supports up to 50 Players |
| ✓ | Software is Free |
|  | Variety of TVs and Monitors Available |
| ✓ | Dedicated Support Line: 888-865-3026 |

## SuperSign™ C

| ✓ | Calibration (with the use of 3rd party calibration sensor) to Set White Balance as Desired |
|---|---|
| ✓ | RS-232 Control |
| ✓ | Easy configuration, control, and management of connected displays |
| ✓ | LAN Control |