



**“OUR STRATEGIC SECRET”**



**“UP \$20K  
FROM LAST  
YEAR”**

**“FOOD COST DOWN 5%”**





## Get results

Why do more leading pizza and delivery chains choose SpeedLine point of sale?  
A track record for proven results.

## Deliver bigger profits

Quote **accurate delivery and pick-up times**—updated automatically based on kitchen volume. See instantly when a delivery has been waiting too long or a driver is late. Easily keeps tabs on delivery efficiency and driver performance. Customer callback? SpeedLine instantly recalls the pending order.

“SpeedLine is our strategic secret. Chains that don’t want us to beat them to the finish line should get SpeedLine.”

PIZZA RANCH



And your drivers perform better with live maps and directions on their phones—and flags to avoid missed items on deliveries.

“I’m so glad I started using a SpeedLine point of sale when I did. We are up \$20K from last year.”

MY FATHER’S PLACE



LiveMaps™  
Visual Dispatch

DELIVERY • CARRYOUT • QSR • DINE-IN • BUFFET • CATERING • WEB & MOBILE ORDERING



Visit On Point—The Restaurant Technology Blog:  
[speedlinesolutions.com/onpoint](http://speedlinesolutions.com/onpoint)

The #1-rated POS for pizza and delivery



## Control costs and succeed faster

Keep labor costs in check with **accurate forecasts** and schedules, time clock and overtime alerts, and live performance tracking.

Take a bite out of food costs with smart tools for managing inventory, prep, and sales mix.

“With SpeedLine Inventory, our **food cost is down 5%.**

That’s BIG!”

NANCY’S PIZZA



“We’ve **tripled our sales** and lowered our food cost. We work less hours, with less stress, and have more time.”

DIANA’S GOURMET PIZZERIA

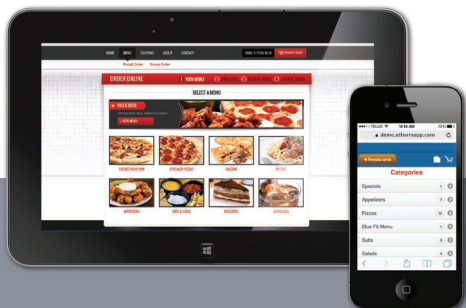
## Drive sales higher

Grow order size with **intelligent upselling** and convenient web and mobile ordering. Build order frequency with mail, email, and loyalty promotions.

**Sales climbed 20%** in three months:

“The system is able to suggest certain products to customers, which was hit or miss when left to the order-taker.”

STUFF PIZZA



**Free Demo:**  
[speedlinedemo.com](http://speedlinedemo.com) | 1-888-400-9185

## Grow your business

Choose the POS that powers the industry's most successful chains.

Connect head office systems and manage centrally to shrink costs, save time, and improve performance across all locations.

"SpeedLine's open architecture is crucial to our technology strategy. From day one of the rollout, all our systems were talking to each other."

PAPA GINO'S, INC.

"Our store operators appreciate SpeedLine for its ease of use; we appreciate it for its strategic value."

GODFATHER'S PIZZA



## WHAT DO YOU NEED IN YOUR NEXT POS?

### POINT OF SALE

- ☒ Secure, PCI validated
- ☒ Delivery dispatch
- ☒ Accurate accounting
- ☒ Suggestive selling
- ☒ Mapping
- ☒ Table floor plan
- ☒ Intelligent coupons
- ☒ Time clock
- ☒ Fingerprint security
- ☒ Gift & loyalty
- ☒ Labor management
- ☒ Deferred catering orders
- ☒ Customer surveys

### BACK OFFICE

- ☒ Current technology
- ☒ Regular upgrades
- ☒ Food cost analysis
- ☒ Inventory
- ☒ Forecasting
- ☒ Scheduling
- ☒ Sales mix
- ☒ Upselling
- ☒ Marketing
- ☒ Employee & training records
- ☒ Prep & buffet planning
- ☒ Invoicing
- ☒ Mobile reporting

### MORE TECHNOLOGY OPTIONS

- ☒ Online ordering
- ☒ Marketing and loyalty
- ☒ Mobile ordering
- ☒ Kiosks
- ☒ Digital menu boards
- ☒ Drive thru displays
- ☒ Security cameras
- ☒ Kitchen displays
- ☒ Tablet Ordering
- ☒ Enterprise reporting



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