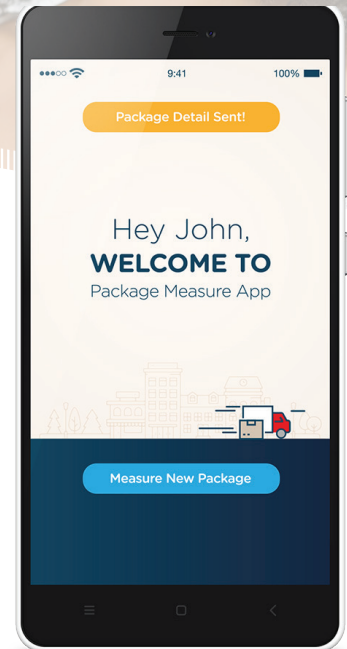# BOXSIZE

A Fast and Accurate Measurement Solution for the Package Delivery Market

BoxSize is an intuitive parcel measurement app that can provide real-time logistic data on package volumes and transportation, resulting in improved operational efficiency and reduced operating expenses.

As consumer demand for the delivery of time-sensitive goods increases, the package delivery market, estimated at $232 billion in 2016, is expected to grow by approximately 4% annually over the next few years. Additionally, average daily package volume for the two largest global courier companies exceeded 30 million per day in 2015.

BoxSize allows package delivery companies to empower their customers to easily measure the size of a parcel with their Smartphone, calculate the shipping cost and arrange a convenient pick-up time.

How it Works

BoxSize is a customizable, white label package measurement app that runs on the employee's Smartphone to better manage the logistics and processes of delivery.

It connects to the package delivery company's ERP system and streams real-time logistics data such as barcode scanning, package images, locations and more.

Once the application is installed on a driver's platform, the company will have increased visibility to:

- Accurately monitor the volume of all parcels and charge clients accordingly.
- Adjust the number of distribution vehicles accordingly with the 'real' volume of shipments, thus reducing operational costs.
- Enable customers to simultaneously measure their parcels, monitor their shipment volumes and obtain a price.

Key Benefits for package delivery companies:

- Improved cartonization and accurate manifesting.

- Data-driven logistics before the packages arrive at distribution centers.

- Reduced operating costs and increase revenues.

Benefits for Consumers:

- Ease of measuring packages with their Smartphone.

- Receive a price quote based on measu rernent.

- Arrange convenient carrier pickup.

Use Case: Katz Corporation
A pilot installation began in April 2017

Background:

Katz Corporation is the second largest package delivery company in Israel, and handles over five million packages annually.

Key Goals:

- Accurately monitor package volume and charge clients accordingly.
- Reduce operational costs by align the number of distribution vehicles accordingly with real-time package volume.
- Equip drivers 'With the BoxSize App, integrated the company's ERP, to document package volume.
- Enable clients to simultaneously measure packages, monitor shipment volumes and receive a price quote prior to shipment (planned at a later stage).

"BoxSize demonstrated a high level of accuracy in the pilot performed at Katz Shipping's logistic center and we expect it will provide the company with significant yearly savings that is estimated to increase the company's annual income by about 2.5%, to around $1 million."
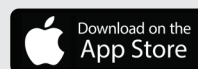
Dror Katz, CEO

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